



सत्यमेव जयते

Government of India
Ministry of MSME

Brief Industrial Profile of WEST CHAMPARAN District



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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Contents

S. No.	Topic	Page No.
1.	General Characteristics of the District	3,4
1.1	Location & Geographical Area	5-6
1.2	Topography	7-8-9
1.3	Availability of Minerals.	9
1.4	Forest	10
1.5	Administrative set up	11
2.	District at a glance	12,13,14
2.1	Existing Status of Industrial Area in the District WEST CHAMPARAN	15
3.	Industrial Scenario Of WEST CHAMPARAN	16
3.1	Industry at a Glance	16
3.2	Year Wise Trend Of Units Registered	17
3.3	Details Of Existing Micro & Small Enterprises & Artisan Units In The District	18
3.4	Large Scale Industries / Public Sector undertakings	19
3.5	Major Exportable Item	19
3.6	Growth Trend	19
3.7	Vendorisation / Ancillarisation of the Industry	20
3.8	Medium Scale Enterprises	20
3.8.1	List of the units in ----- & near by Area	20
3.8.2	Major Exportable Item	20
3.9	Service Enterprises	21
3.9.2	Potentials areas for service industry	21
3.10	Potential for new MSMEs	21
4.	Existing Clusters of Micro & Small Enterprise	22
4.1	Detail Of Major Clusters	22
4.1.1	Manufacturing Sector	22
4.1.2	Service Sector	22
4.2	Details of Identified cluster	23
4.2.1	Name of the cluster :-BRASS & GERMAN SILVER UTENSILS, WEST CHAMPARAN	23
5.	General issues raised by industry association during the course of meeting	24
6	Steps to set up MSMEs	25

Brief Industrial Profile **Of** **WEST CHAMPARAN**

1. General Characteristics of the District

West Champaran is an administrative district in the state of Bihar in India. It is part of Tirhut Division. The district Headquarters is located at Bettiah. It is well known for it's porous border with Nepal.

West Champaran district was carved out of old champaran district in the year 1972 as a result of the reorganization of the district in the state. It was formerly a sub-division of Saran district and then champaran district with its Headquarter as Bettiah. It is said that Bettiah got its name from BAIN (CANE) Plants commonly found in the district. The name champaran is a degenerate from of champak aranya, a name which dates back to the time when the district was attract of the forest of

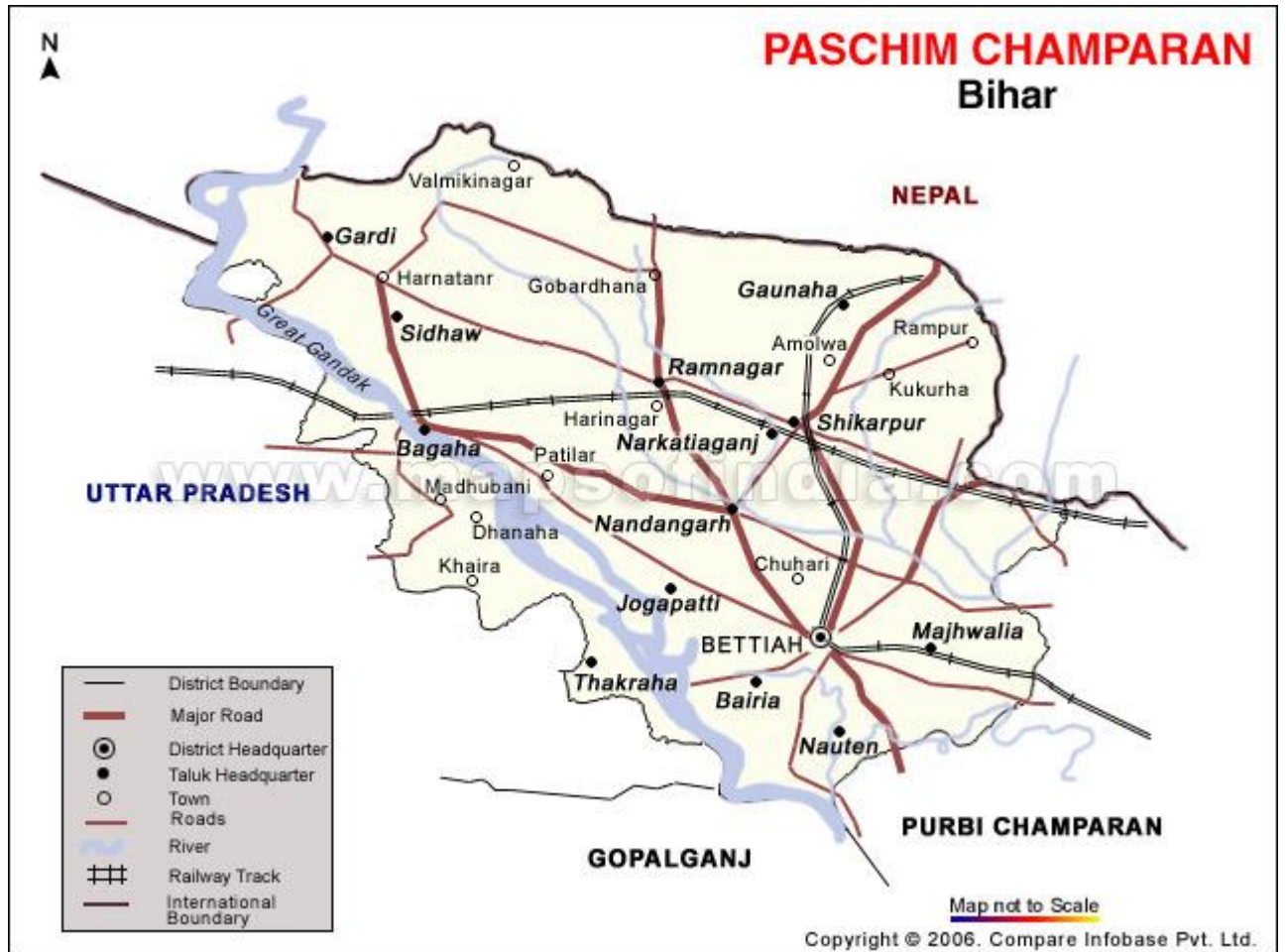
champa (magnolia) trees and was the abode of solitary ascetics. The rise of nationalism in Bettiah in early 20th century is intimately connected to indigo plantation. Raj Kumar Shukla an ordinary raiyat and indigo cultivator of Champaran met Gandhi ji and explained the plight of the cultivators and the atrocities of the planters on the raiyats. Gandhi ji came to Champaran in 1917 and listened to the problems of the cultivators and he started the movement known as CHAMPARN SATYAGRAH MOVEMENT to end the oppression of the British indigo planters. By 1918 the long standing misery of the indigo cultivators came to an end and Champaran became the hub of Indian National Freedom Movement and the launch pad of the Gandhi's Satyagrah. The city inherits a very rich culture. It is the birth place of famous poet "Gopal Singh, NEPALI". In 1959 when the Prime Minister Pt. Jawaharlal Nehru visited Bettiah he said that, "This city will be the fifth Metro City of the Country".

1.1 Location & Geographical Area.

- **WEST CHAMPARAN is located at 26°16'N-27°31'N LATITUDE & 83°50'E-85°18'E LONGITUDE.**
- **WEST CHAMPARAN's occupies an area of 5228 sq km comparatively equivalent to Canada's Amund Ringnes Island .**
- **West Champaran is surrounded by hilly region of Nepal in the North, Gopalganj & part of East Champaran district in the south, in the east it is surrounded by East Champaran and in the west Padrauna & Deoria District of Uttar Pradesh .**

- **As the district has its border with Nepal, it has an international importance. The international border is open at five(5) blocks of the district, namely, Bagha-II, Ramnagar,, Gaunaha, Mainatand & Sikta, extending from north- west corner to south -east covering a distance of 35 kms.**

1.2 Topography



The district is divided into few distinct tracts. The first consists of the hilly tract of Someswar and Dun range in the north at the

foot hills of Himalayas. It is noticeable that the soil even at the foot of the hills has no rocky formation and whatever water can be impounded, a rich growth of crop is possible. The hilly streams, however, play havoc by bringing down huge quantities of sand & destroying cultivable lands. The hills contains large stretches of forests. The next to the hilly area comes the Terai region which is largely populated by Tharus of the district.

The Terai region is followed by fertile plains occupying the rest of the district. This plains itself is divided into two well defined tracts by the little Gandak and have markedly distinct characteristics. The northern portion is composed of old alluvium & has a considerable area of low land . It is traversed by a number of streams flowing southwards. The southern portion of the tract is characterized by stretches of upland varied in

places by large marshy depressions known as Chours.

The Gandak or Narayani and Sikrahana or Little Gandak are the two important rivers of this district.

1.3 Availability of Minerals:-

The Dun & Sumeswar hills in the extreme north which are the continuation of Shivalik range are formed of ill compacted sandstone . There are beds of kankar(sandstone) in the parts of the district & saltpetre

PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MAJOR MINERAL		
1.		
MINOR		
1.	SANDSTONE	NA
2.	SALTPETRE	NA
3.		
4.		
5.		
6.		
7.		

SOURCE: - DEPT. OF MINES & GEOLOGY.,

1.4 FOREST

The district has suffered large scale denudation of forests. Forests are confined to the northern tract & particularly the Sumeswar & the Dun ranges are covered with forests. Sal, Sisam, Tun & khair are among the trees found in this region. In the terai region clumps of bamboo, sabai grass & narkat reed are found in abundance. It has a forests land of 2,26,790 acre.

1.5 Administrative set up.

The district is divided in three Subdivisions namely –Bettiah,Narkatiyganj & Bagaha and 18 blocks .

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude	--	Degree minute	26°16'N-27°31'N
	ii) Longitude	-----	-do-	83°50'E-85°18'E
	iii) Geographical Area	-do-		5228 sq. kms
(B)	Administrative Units			
	i) Sub divisions	-	No.-	3
	ii) Tehsils	2011	Nos.	18
	iii) Sub-Tehsil	-	-do-	-
	iv) Patwar Circle	2010-11	-do-	-
	v) Panchayat Simitis/Nyay Panchayat	2010-11	-do-	
	vi)Nagar nigam	-	-	-
	vii) Nagar Palika	2009-10	Nos.	3
	viii) Gram Panchayats	2010-11	Nos.	315
	xi) Revenue villages			1483
	x) Assembly Area	2011-12	Nos.	2MP+9MLA
2.	Population (as per 2011 census)			3922780
(A)	Sex-wise			
	i) Male	2011	Nos.	2057669
	ii) Female	2011	Nos	1865111
(B)	Rural Population	2011	Nos	3608957
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2009-10	hectare	1196819
	ii) Forest cover	-do-	"	226790
	iii) Non Agriculture Land	-do-	"	68283

WEST CHAMPARAN- DISTRICT INDUSTRIAL POTENTIAL SURVEY

	v) cultivable Barren land	-do-	“	28807
4.	Forest			
	(i) Forest	2009-10	Ha.	226790
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2011	Nos.	14880
	ii) Buffaloes	2011	Nos.	26000
B.	Other livestock			
	i) Goats	2007	Nos.	28500
	ii) Pigs	2007	Nos.	8650
	iii) Dogs & Bitches	2007	Nos.	17500
	iv) Railways			
	i) Length of rail line	2010-11	Kms	220
	V) Roads			
	(a) National Highway	2009-10	Kms	156
	(b) State Highway	2010-11	Kms	206
	(c) Main District Highway	2010-11	Kms	185
	(d) Other district & Rural Roads	2010-11	Kms	230
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	-
	(f) Kachacha Road	2010-11	Kms	210-
	(VI) Communication			
	(a) Telephone connection	2010-11		5240
	(b) Post offices	2010-11	Nos.	102
	(c) Telephone center	2010-11	Nos.	
	(d)Density of Telephone	2010-11	Nos./1000 person	
	(e) Density of Telephone	2010-11	No. per KM.	
	(f) PCO Rural	2010-11	No.	86
	(g) PCO STD	2010-11	No.	166
	(h) Mobile	2010-11	No.	24800

WEST CHAMPARAN- DISTRICT INDUSTRIAL POTENTIAL SURVEY

(VII) Public Health			
(a) Allopathic Hospital	2010-11	No.	2
(b) Beds in Allopathic hospitals		No.	100
(c) Ayurvedic Hospital		No.	-
(d) Beds in Ayurvedic hospitals		No.	-
(e) Unani hospitals		No.	-
(f) Community health centers		No.	-
(g) Primary health centers		No.	16
(h) Dispensaries		No.	2
(i) Sub Health Centers		No.	18
(j) Private hospitals		No.	21
(VIII) Banking commercial			
(a) Commercial Bank		Nos.	86
(b) rural Bank		Nos.	72
(c) Co-Operative bank products		Nos.	9
(d) PLDB Branches		Nos.	8
(IX) Education			
(a) Primary school		Nos.	1340
(b) Middle schools		Nos.	284
(c) Secondary & senior secondary schools		Nos.	68
(d) Colleges		Nos.	3
(e) Technical University/		Nos.	--
(f) Technical institute/itis		Nos.	1

2.1 Existing Status of Industrial Estates/ Areas in the District WEST CHAMPARAN

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Bettiah	29.48	29.48	45.90	116	116	-	55
2	Ramnagar	0.53	0.52	61.10	16	16	-	4
3	Kumarbagh	28.21	28.21	45.80	39	39	-	10

Source:- BIADA,MUZAFFARPUR REGION

3. INDUSTRIAL SCENARIO OF WEST CHAMPARAN

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	1835
2.	TOTAL INDUSTRIAL UNIT	NO.	-
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	6
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	30
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	450
6.	NO. OF INDUSTRIAL AREA	NO.	3
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	176
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	800

3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
upto	2006-07	1256	5480	8795
	2007-08	152	652	625
	2008-09	123	468	688
	2009-10	103	502	855
	2010-11	123	489	908
	2011-12	78	255	700
	Total	1835	7846	12571

Source: DIC WEST CHAMPARAN

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	347	5124	3382
22	Soda water	6	196	50
23	Cotton textile	35	212	158
24.	Woolen, silk & artificial Thread based clothes.	40	160	190
25.	Jute & jute based	32	156	112
26.	Ready-made garments & embroidery	56	224	186
27.	Wood/wooden based furniture	260	1040	660
28.	Paper & Paper products	42	268	142
29.	Leather based	186	365	365
31.	Chemical/Chemical based	40	296	166
30.	Rubber, Plastic & petro based	14	656	56
32.	Mineral based (NON METALIC)	46	286	186
33.	Metal based (Steel Fab.)	156	802	570
35.	Engineering units	10	220	120
36.	Electrical machinery and transport equipment	46	459	159
97.	Repairing & servicing	253	872	672
01.	Others	266	1235	672
	Total	1835	12571	7846

Source: DIC WEST CHAMPARAN

3.4 Large Scale Industries / Public Sector undertakings

List of the units in **WEST CHAMPARAN** & Near by Area

- 1.M/S Steel Authority of India Ltd.,
C/o M/s Bokaro steel processing unit,
Industrial Area Kumarbagh**
- 2. Bihar Seed Corporation, Industrial Area
Bettiah.**
- 3. M/s Bihar Rajya jal vikas nigam ltd.
I/A, Bettiah.**
- 4.M/s Bihar state Finished leather Development
corporation ltd. I/A Bettiah**

3.5 Major Exportable Item

NIL

3.6 Growth Trend

positive due to PMEGP scheme

3.7 Vendorisation / Ancillarisation of the Industry

NIL

3.8. Medium Scale Enterprises

3.8.1 List of the units in WEST CHAMPARAN & Near By Area

3.8.2 Major Exportable Item

3.9 Service Enterprises

NIL

3.9.2 Potentials areas for service industry

- **Transporation**
- **Hotels/ Restaurant**
- **Beauty parlours / Saloon**
- **Computer Training Institutes**

3.10 Potential for new MSMEs

- **Agro Based Products**
- **Water Treatment plants**
- **Readymade Garments**
- **Restaurants**

4. Existing Clusters of Micro & Small Enterprise

4.1 DETAIL OF MAJOR CLUSTERS

4.1.1 Manufacturing Sector

- NIL

4.1.2 Service Sector

- NIL

4.2 Details for Identified cluster

4.2.1 Name of the cluster :-BRASS & GERMAN SILVER UTENSILS, WEST CHAMPARAN

1	Principal Products Manufactured in the Cluster	BRASS & GERMAN SILVER UTENSILS
2	Name of the SPV	Self help group UJALA,Vikas Deepak,Ksera toil, P.O.- Chanayanban,,Majhauriya, Bettiah(W.Champaran)
3	No. of functional units in the clusters	28
4	Turnover of the Clusters(lakh/annum)	35 LAKH
5	Value of Exports from the Clusters	10 LAKH
6	Employment in Cluster	1025
7	Average investment in plant & Machinery	50 THOUSAND
8	Major Issues / requirement	Lack of marketing support & technological upgradation
9	Presence of capable institutions	FFDC, KANAUI
10	Thrust Areas	Marketing , capacity building, technological upgradation and finance availability.
11	Problems & constraints	Lack of finance is the major problem

**Present status of the cluster :- The cluster is under DSR
preparation stage by the state agency**

5. General issues raised by industry association during the course of meeting

There is a number of problems with the existing as well for the first generation entrepreneurs such as finance , marketing of the products as came as the outcome of the discussion with the Industry association

:

6. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	DIC, WEST CHAMPARAN
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME-DI, Goshala Road, Ramna, Muzaffarpur
3.	Land and Industrial shed	DIC, WEST CHAMPARAN
4.	Financial Assistance	COMMERCIAL Banks/ Lead Bank WEST CHAMPARAN
5.	For raw materials under Govt. Supply	NSIC, Patna
6.	Plant and machinery under hire / purchase basis.	NSIC, Patna, DIC, WEST CHAMPARAN, MSME-DI, Goshala Road, Ramna, Muzaffarpur
7.	Power/ Electricity	Executive Engineer ,BSEB,BETTIAH WEST CHAMPARAN
8.	Technical Know -how.	MSME-DI, Goshala Road, Ramna, Muzaffarpur
9.	Quality & Standard	BIS, Patna
10.	Marketing /Export Assistance	MSME-DI, Goshala Road, Ramna, Muzaffarpur
11.	Other Promotional Agencies	NABARD